

# SECTOR 2019 SPONSOR DEADLINES

UNDERGROUND THREATS & CORPORATE DEFENCE



## ILLUMINATING THE BLACK ART OF SECURITY

October 7-10, 2019 • Metro Toronto Convention Centre • Toronto, Ontario, Canada



SecTor brings the world's brightest (and darkest) minds together to identify, discuss, dissect and debate the latest digital threats facing corporations today. Unique to central Canada, SecTor provides an unmatched opportunity for IT Professionals to collaborate with their peers and learn from their mentors.

SECTOR SPONSOR DEADLINES	
Action Item	Deadline
<b>High Resolution Logo</b>	<b>With Contract</b>
Provide logo in EPS format to <a href="mailto:renu@blackarts.ca">renu@blackarts.ca</a> for use on website and printed material (150dpi min)	
<b>Company Description</b>	<b>With Contract</b>
Provide a paragraph about your company for our website sponsor page – email <a href="mailto:renu@blackarts.ca">renu@blackarts.ca</a>	Gold: 150-word max Silver: 100-word max Bronze: 50-word max Start-up: 50-word max
<b>Round One Call for Papers (CFP)</b>	<b>Now Closed</b>
You are welcome to submit additional sessions to the main conference tracks through the CFP process found at <a href="http://www.sector.ca/cfp">www.sector.ca/cfp</a> . Any submissions through the CFP tool are outside of any sponsor sessions that may be included within your package. Please note that we do not allow marketing or product pitches within the main conference tracks and that any submissions after midnight April 28 will be reviewed in the round two selection process.	
<b>Round Two Call for Papers (CFP)</b>	<b>July 14, 2019</b>
Same requirements as round one call for papers. Any submissions after midnight July 14 will <b>NOT</b> be reviewed for SecTor 2019.	
<b>Sponsor Session Details Due</b>	<b>July 14, 2019</b>
Gold and Silver level sponsors that have a 30-minute sponsor session included need to complete the session information link by July 14, 2019. This document includes speaker details, session information and a speaker photo for our conference guide, website and marketing.	
<b>Please note:</b> We cannot guarantee inclusion in our printed guide or marketing if you delay providing your speaker and session content to us. SecTor (Black Arts Illuminated Inc.) reserves the right to fill your session with another speaker should you not submit your material in time for the above deadline.	
<b>Registering Booth and Full Conference Attendees</b>	<b>August 31, 2019 for Full Conference tickets and September 24, 2019 for Sponsor tickets</b>
Register all staff and free passes using the sponsor registration form and email to <a href="mailto:Renu@sector.ca">Renu@sector.ca</a> Gold: 8 full attendee passes and 8 Sponsor passes Silver: 4 full attendee passes and 4 Sponsor passes Bronze: 2 full attendee passes and 2 Sponsor passes Start-up: 1 full attendee passes and 2 Sponsor passes <b>See the SecTor Exhibitor Kit for a detailed explanation of each badge type.</b>	
<b>Breakfast and Lunch Sponsor Content</b>	<b>August 16, 2019</b>
Video (acceptable formats: MOV, WMV, AVI, DV, MPEG-1/2/4 and H.264/AVC) or PPT must be provided no later than the deadline for internal review and approval. If you fail to produce media by the deadline your logo will be showed in its place. Please note if you are providing a video the audio will be muted.	
<b>BAG INSERTS</b>	<b>September 1, 2019</b>
Bag inclusions should be something tangible that the audience can use outside of SecTor and cannot be 100% printed matter. This year's theme is the great outdoors. Bag inserts are subject to management approval. Shipping requirements will be forwarded if approved.	Gold – 1 item Silver – 1 item Bronze – 1 item Startup – N/A

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Action Item	Deadline
<b>MTCC Fire Safety Form</b>	<b>September 5, 2019</b>
The Metro Toronto Convention Centre (MTCC) requires all exhibitors to complete their Fire Safety Reply form. This form can be downloaded from our promotions page: <a href="http://sector.ca/promotions">sector.ca/promotions</a> . Please complete and return to <a href="mailto:fsr@mtccc.com">fsr@mtccc.com</a> (do not send this form to SecTor).	
<b>Additional Wi-Fi</b>	<b>September 13, 2019</b>
Your booth package comes with Wi-Fi for 2 devices. The negotiated rate of \$150 plus HST for Wi-Fi (for 2 additional devices) can be purchased by emailing <a href="mailto:renu@blackarts.ca">renu@blackarts.ca</a> , or you can purchase wired Internet through the MTCC directly, see <a href="http://sector.ca/promotions">sector.ca/promotions</a> for applicable forms.	
<b>Additional Scanners</b>	<b>September 13, 2019</b>
Gold sponsors have 2 scanners included in their package; all other booth levels have one scanner included. You can rent additional scanners for \$400 plus HST. We cannot guarantee the availability of additional scanners after the September 13 deadline.	

## CLOUD SECURITY SUMMIT SPONSOR DEADLINES

Action Item	Deadline
<b>High Resolution Logo</b>	<b>With Contract</b>
Provide logo in EPS format to <a href="mailto:renu@blackarts.ca">renu@blackarts.ca</a> for use on website and printed material. (150dpi min)	
<b>Cloud Security Summit at SecTor Gold Speaker Details</b>	<b>July 31, 2019</b>
Gold level Cloud Security Summit sponsors that are on a panel discussion need to provide their speaker details and photo by July 31, 2019. <b>Please note: SecTor (Black Arts Illuminated Inc.) reserves the right to re-assign your place to another speaker should you not submit this information by the deadline.</b>	
<b>Registering Table Staff (Sponsor passes)</b>	<b>August 31, 2019</b>
Two Sponsor passes at Cloud Security Summit for staffing your table space. The Sponsor passes provide your table staff access to the Cloud Security Summit as well as the SecTor conference itself. For additional tickets purchase an expo only pass (either \$50 or use your unique sponsor discount code to register for free) and add the Cloud Security Summit for an additional \$50 (prices in Canadian Dollars).	

## CAREER FAIR SPONSOR

Action Item	Deadline
<b>Confirmation of Participation</b>	<b>June 28, 2019</b>
Confirmation of participation is required by June 28, 2019 to be included in any Career Fair Marketing	
<b>Registering Career Fair Staff</b>	<b>August 31, 2019</b>
We provide two additional complimentary Sponsor passes for those companies participating in the SecTor Career Fair. These passes are intended for your HR or talent team for access to the Career Fair so they can network with potential candidates. We require these passes to be registered by August 31, 2019	

**Please note that these dates are firm, and no exceptions can be made**