

SECTOR 2018 SPONSOR DEADLINES

UNDERGROUND THREATS & CORPORATE DEFENCE



ILLUMINATING THE BLACK ART OF SECURITY

October 1-3, 2018 • Metro Toronto Convention Centre • Toronto, Ontario, Canada

SecTor brings the world's brightest (and darkest) minds together to identify, discuss, dissect and debate the latest digital threats facing corporations today. Unique to central Canada, SecTor provides an unmatched opportunity for IT Professionals to collaborate with their peers and learn from their mentors.

SECTOR SPONSOR DEADLINES	
Action Item	Deadline
High Resolution Logo	With Contract
Provide logo in EPS format to Renu@sector.ca for use on website and printed material. (150dpi min).	
Company Description	With Contract
Provide a paragraph about your company for our website sponsor page – email Renu@sector.ca.	<ul style="list-style-type: none"> Gold: 150-word max Silver: 100-word max Bronze: 50-word max Start-up: 50-word max
Round One Call for Speakers	April 29, 2018 (Round 1)
These are submissions toward the Technical, Management, Tools and Security Fundamentals tracks which are outside of any sponsor session included in your package. Any submissions received after midnight April 29 will be reviewed during round two selection process. <i>Absolutely no marketing or product pitches will be selected for these sessions.</i> You can submit more than one speaking session; selection is based on content not the company submitting it. If you qualify for a sponsor session you can still submit papers via our call-for-speakers process: http://www.sector.ca/cfp .	
Round Two Call for Speakers	July 29, 2018 (Round 2)
Same requirements as round one call for papers. Any submissions after midnight July 29 will NOT be reviewed for SecTor 2018.	
Sponsor Session Details Due	July 29, 2018
Gold and Silver level sponsors that have a 30-minute sponsor session included need to complete the sponsor session information document by July 29, 2018. This document includes speaker details, session information and speaker photo for our conference guide, website and marketing.	
Please note: We cannot guarantee inclusion in our printed guide or marketing if you delay providing your speaker and session content to us. SecTor (Black Arts Illuminated Inc.) reserves the right to fill your session with another speaker should you not submit your material in time for the above deadline.	
MTCC Fire Safety Form	September 1, 2018
The Metro Toronto Convention Centre (MTCC) now requires all exhibitors to complete their Fire Safety Reply form. This form can be downloaded from our promotions page: https://sector.ca/promotions/ . Please complete and return to fsr@mtccc.com .	

SECTOR SPONSOR DEADLINES CONTINUED	
Action Item	Deadline
Registering booth and full conference attendees	August 31, 2018 for Full conference tickets and September 17, 2018 for Sponsor tickets
<p>Register all staff and free passes using the sponsor registration form and email to Renu@sector.ca.</p> <p>Gold: 8 full attendee passes and 8 Sponsor passes Silver: 4 full attendee passes and 4 Sponsor passes Bronze: 2 full attendee passes and 2 Sponsor passes Start-up: 1 full attendee passes and 2 Sponsor passes</p> <p>Sponsor booth staff with a "sponsor badge" will have access all sponsor sessions, the Tools track Expo activities, lounge and the Networking Reception and Party. Sponsor staff will have access to our Sponsor Room on level 700 (713AB) during the conference. The Sponsor Room is located next to the 700L café and will serve as a quiet space for breaks and meetings. A daily voucher will be provided so lunch can be obtained from the café. Note the voucher can only be used once. The café is open from 8:30am to 4pm. Coffee service will be available in the lounge located outside the Hall G. Additional sponsor badges can be purchased for \$400 plus HST (in Canadian dollars).</p> <p>Full Conference Attendees with an "attendee" badge have access to the Expo Hall, Keynote Hall, all breakout sessions and the Networking Reception and Party.</p> <p>Expo guests - ("Expo" badge) Sponsors are given a discount code to provide guests with free access to the Expo. The Expo guests will have access only to the Expo, SecTor Theatre, Career Panel and Fair, Tools and sponsor sessions.</p> <p>**See the SecTor exhibitor kit for a detailed explanation of each badge type.</p>	
Breakfast and lunch sponsor content	August 31, 2018
<p>Video (MOV, WMV, AVI, DV and MPEG-1/2/4 (including H.264/AVC) are all acceptable formats) or PPT must be provided no later than September 14, 2018 for internal review and approval. Please note if you are providing a video the audio will be muted.</p>	
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Additional Wi-Fi	September 14, 2018
<p>Your booth package comes with Wi-Fi limited to 2 devices. We have negotiated a rate of \$150 plus HST for Wi-Fi (2 devices) that can be purchased by emailing renu@blackarts.ca or you can purchase Wired Internet through the MTCC, see https://sector.ca/promotions/ for applicable forms.</p>	
Additional Scanners	September 14, 2018
<p>Gold sponsors have 2 scanners included in their package, all other booth levels have one scanner included. You can rent additional scanners for \$400 plus HST. We cannot guarantee additional scanners availability after the September 14th deadline.</p>	
BAG INSERTS	September 14, 2018
<p>Bag inclusions should be something functional (not 100% printed matter) and are subject to management approval. Shipping requirements will be forwarded if approved.</p>	<p>Gold – 1 item Silver – 1 item Bronze – 1 item Startup – N/A</p>

CSA SUMMIT AT SECTOR SPONSOR DEADLINES	
Action Item	Deadline
High Resolution Logo	With Contract
Provide logo in EPS format to Renu@sector.ca for use on website and printed material. (150dpi min).	
CSA Summit at SecTor Platinum Speaker and Session Details	July 29, 2018
Platinum level CSA sponsors that have a 30-minute sponsor session included need to provide their speaker photo, bio, abstract and abstract title by July 29, 2018. This is a hard deadline. Failure to meet this deadline could result in your speaking session being re-assigned per your contract.	
CSA Summit at SecTor Gold Speaker Details	July 29, 2018
Gold level CSA sponsors that are on a panel discussion need to provide their speaker photo and bio by July 29, 2018. This is a hard deadline. Failure to meet this deadline could result in your panel spot being re-assigned per your contract.	
Registering table staff	August 31, 2018
Platinum: 2 Sponsor passes with CSA Summit at SecTor access Gold: 1 sponsor pass with CSA Summit at SecTor access The sponsor passes provide your table staff access to the CSA Summit at SecTor as well as the SecTor conference itself. For additional tickets purchase an expo only pass (either \$50 or use your unique sponsor discount code to register for free) and add the CSA Summit for \$50. (prices in Canadian Dollars).	
CAREER FAIR SPONSOR	
Confirmation of participation	June 30, 2018
The Career Fair is a mini event held at SecTor on October 2nd in the Keynote Hall from 2:55pm to 5:00pm. It is open to all in attendance and is an opportunity for your HR to talk to and secure candidates for open job opportunities. There is no charge to participate. This is a value add for 2018 SecTor Sponsors. Confirmation of participation is required by June 30, 2018 to be included in any Career Fair Marketing.	
Registering Career Fair Staff	August 31, 2018
Two Sponsor passes for SecTor Career Fair will be offered for those sponsors attending the Career Fair at no extra cost.	
Please note: these dates are firm & no exceptions can be made	