

SECTOR 2016 SPONSOR DEADLINES

UNDERGROUND THREATS & CORPORATE DEFENCE



ILLUMINATING THE BLACK ART OF SECURITY

October 17-19, 2016 • Metro Toronto Convention Centre • Toronto, Ontario, Canada

SecTor brings the world's brightest (and darkest) minds together to identify, discuss, dissect and debate the latest digital threats facing corporations today. Unique to central Canada, SecTor provides an unmatched opportunity for IT Professionals to collaborate with their peers and learn from their mentors.

Action Item	Deadline
HIGH RESOLUTION LOGO	ON CONTRACT RECEIPT
Provide logo in EPS format to Renu@sector.ca for use on website and printed material. (150dpi min)	
COMPANY DESCRIPTION	ON CONTRACT RECEIPT
Provide a paragraph about your company for the program – email Renu@sector.ca .	Gold: 150 word max Silver: 100 word max Bronze: 50 word max Start-up: 50 word max
ROUND ONE CALL FOR PAPERS	APRIL 17, 2016 (Round 1 closed)
These are submissions toward the Technical, Management and Security Fundamentals tracks which are outside of any sponsor session included in your package. Any submissions received after midnight April 17 will be reviewed during round two selection process. Absolutely <u>no</u> marketing or sponsor product pitches will be selected for these sessions. You can submit more than one speaking session; selection is based on content not the company submitting it. If you qualify for a sponsor session you can still submit papers via our call-for-speakers process: http://www.sector.ca/cfp	
ROUND TWO CALL FOR PAPERS	AUGUST 14, 2016
Same requirements as Round One call for Speakers. Any submissions after midnight Aug14 will NOT be reviewed for SecTor 2016.	
SPONSOR SESSION DETAILS DUE	AUGUST 14, 2016
GOLD and SILVER level sponsors that have a 30-minute sponsor session included need to complete the sponsor session information document by Aug 14, 2016. This document includes speaker details, session information and speaker photo for our conference guide, website and marketing. In addition, we require the speaker photo for our website and marketing.	
Please note: We cannot guarantee inclusion in our printed guide or marketing if you delay providing your speaker and session content to us. SecTor (Black Arts Illuminated Inc.) reserves the right to fill your session time with another speaker should you not submit your material in time for the above deadline.	
ADVERTISEMENT FOR CONFERENCE GUIDE	SEPTEMBER 1, 2016
Optional advertisement for the SecTor Program. <ul style="list-style-type: none"> • 4 colour - CMYK • Full .125in bleed capable • EPS preferred - 300dpi print ready graphics • All text must be converted to outlines 	Dimensions: (width x height) + bleed Gold: 8.5in wide x 11in height, Full page Silver: 8.5in wide x 5.5in height, Half page Bronze: 4.25in wide x 5.5in height, Quarter page

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REGISTERING BOOTH AND FULL CONFERENCE ATTENDEES	SEPTEMBER 16, 2016
<p>Register all staff and free passes using the sponsor registration form and email to Renu@sector.ca</p> <p>Gold: 10 full attendee passes and 8 Sponsor passes Silver: 6 full attendee passes and 4 Sponsor passes Bronze: 2 full attendee passes and 2 Sponsor passes Start-up: 0 full attendee passes and 2 Sponsor passes</p> <ol style="list-style-type: none"> Sponsor booth staff. Booth staff have access to the expo hall and sponsors sessions only. Boxed lunches are provided for sponsor booth staff separately to our full conference attendees and are limited to the number of exhibitor tickets contracted. Continental breakfast, morning and afternoon refreshments, and lunch will be served in Room 802. Full Conference Attendees. They have access to the expo hall, keynote hall and breakout rooms. EXPO guests - Sponsors are given a discount code to provide guests with free access to the expo hall. The EXPO guests will have access only to the expo hall and sponsor sessions but not the keynote hall or other non-sponsor sessions. 	
ATTENDEE BAG INSERTS	OCTOBER 14, 2016
<p>Material for inclusion in the SecTor attendee bags to all media, attendees and sponsors. Collateral should be shipped to address below:</p> <p><u>Shipping Address:</u> Attn: Renu Bourne/SecTor 2016- Bag Inserts SecTor c/o Black Arts Illuminated 140 Yonge Street, Suite 400 Toronto, Ontario Canada M5C 1X6 T: 416.795.1217 (Renu Bourne Cell#)</p>	<p>Gold: 3 pieces Silver: 2 pieces Bronze: 1 piece Start-up: n/a</p> <p>Please send 1,200 copies. Extras will be returned to your booth. Be sure to include a master list to identify how many <u>separate</u> marketing pieces there are.</p>
PRESS RELEASES	OCTOBER 16, 2016
<p>Company press releases and announcements for the media room. Please email to Renu@sector.ca.</p> <p>Gold: 3 pieces to be provided in PDF format Silver: 2 piece to be provided in PDF format Bronze: 1 piece to be provided in PDF format</p>	
<p><i>Please note: these dates are firm & no exceptions can be made</i></p>	